

HISTORIC IRVINGTON

Irvington Community Association, P.O. Box 12102, PDX OR 97212
admanager.ica@gmail.com 503-282-1364

Thank you for your interest in advertising with the *Historic Irvington Newsletter*. Circulation reaches 4500 addresses by mail, and 700 copies are distributed to neighborhood businesses.

2021-2022 IRVINGTON NEWSLETTER ADVERTISING RATES

Single business card size -- one column wide, single card high (3 ¼" wide x 1 7/8" high)	\$88 single issue	\$286 -four issue contract (\$71.50 per issue)
Double business card size – one column wide, two single cards high (Aprx. 3 ¼" wide x 3 7/8" high)	\$115 single issue	\$374 - four issue contract (\$93.50 per issue)
Triple business card size – one column wide, three single cards high (Aprx 3 ¼" wide x 5 7/8" high)	\$192 single issue	\$660 - four issue contract (\$165 per issue)
Quadruple business card size – one column wide, three single cards high (Aprx 3 ¼" wide x 7 7/8" high)	\$220 single issue	\$748 -four issue contract (\$187 per issue)
Double-triple business card size Two columns wide, three single cards high (Aprx. 6 5/8" wide x 5 7/8" high)	\$302 single issue	\$1100 -four issue contract (\$275 per issue)
Double-six business card size – Two columns wide, six single cards high (Aprx. 6 5/8" wide x 11 7/8" high)	\$357 single issue	\$1320- four issue contract (\$330 each issue)
Pre-printed advertising flyer inserted into the issue (not larger than 8 ½" x 11)	\$250 single issue (Note: price does not include printing. Contact us for details)	\$800 -four issue contract (\$200 each) Note: Does not include cost of printing flyers.

Ad Copy Deadlines: Sept 5 for Sept; Oct 31 for Dec; Jan 31 for Mar; Apr 3 for May
No need to resubmit if running the same ad in multiple issues, unless ad changes.

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To place an advertisement, please provide the following information:

Contact Name: _____

Contact Email: _____

Contact Telephone: _____

Business Name: _____ Other Phone: _____

Business Address: _____

Billing Address (if different): _____

Web Address: _____

AD SIZE _____ One Issue Contract: Yes _____ No _____

ISSUES (check one) _____ Sep _____ Dec _____ Mar _____ May _____ All Issues

(If ordering multiple ads with different sizes/different issues, please complete multiple order sheets)

Signature: _____ Date: _____

Please return to:

Ad Manager
Irvington Community Association
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Portland, OR 97212
Admanager.ica@gmail.com
Tony Greiner 503-282-1364